



Press Release for Shillong and Port Blair

Commonwealth Games: 2010 Low Carbon Fair

Organized by



To promote awareness on 'low carbon practices' during Commonwealth Games (CWG) 2010, a series of activities are being organised by CMS Environment

Objective

The Commonwealth Games Delhi 2010 will be the largest multi-sport event ever held in India. The Games are expected to attract huge numbers of spectators and tourists. To commemorate this special occasion and leave behind a positive and sustainable legacy, the CWG Organizing Committee (CWG OC) has decided to promote low carbon practices for the Games.

The CWG OC aims to make the Games green and instill an 'ecological consciousness' among all CWG stakeholders by inducing behavioural change towards Low Carbon Practices and setting the environmental benchmark for organizing multi-disciplinary Games in the future. CMS Environment in partnership with CWG OC, Ministry of Environment and Forest (MOEF), Global Environment Facility (GEF) and United Nations Development Program (UNDP) is organising several activities on Low Carbon Practices in different parts of the country.

Activities

Energy Conservation Marathon: The Energy Conservation Marathon, which involves hundreds of college students, has proved to be the most popular way to disseminate information on Low Carbon Practices.

Low Carbon Practices Primer:

Workshop for Teachers: Conveying complex issues on the subject and demystifying them for students of secondary and higher secondary school levels requires training of educators, especially on issues like Low Carbon Practices. Realising this compelling need, the CMS Environment is conducting a day-long workshop for school teachers in Shimla, Hyderabad, Shillong and Port Blair.

Green Filmmaking Workshop for Youth: The workshop on Low Carbon Practices is aimed towards enhancing their understanding of wildlife and environment filmmaking as a career. Conducted by professional environment and wildlife filmmakers, the workshop would provide a platform to youngsters to express their concerns on environmental issues through the medium of films and documentaries. It also provides avenues and networking opportunities to interact with filmmakers of national and international repute.



Low Carbon Practices Creativity Competitions: Painting, photography, slogan writing, clay-modelling, waste-craft T-shirt painting, etc. are being organised involving school and college students. Activities like these would not only enhance the understanding of issues like 'need to adopt Low Carbon Practices' among youngsters but also act as a platform for them to come out with their creative thoughts on environmental issues and problems.

Green Hero Awards

CMS Environment is felicitating green heroes who have been doing remarkable work in the field of environmental conservation. These have been chosen from diverse backgrounds ranging from academics, research, filmmaking, journalism, environment education etc.

Ecotour

The idea is to spread awareness among youngsters and sensitise them about environment by taking them to green buildings and ecological hotspots like river front, forest reserve, zoo etc. It helps children to connect directly with nature and understand its importance for our survival.

Green Film Screenings

More than 40 award-winning Indian and International films from different thematic areas would be screened during the traveling film festival in every city. The screening of the films would be followed by an interactive session with film-makers, where they will share their experience of film making and also answer the queries of audience. There will be special screening of films for children and panorama of feature films to create popular acceptance for the green cause.

CMS VATAVARAN 2010 and Low Carbon Fair SCHEDULE

S No	City	Festival Date	Inaugural Ceremony
1	Shimla	June 30 – July 04, 2010	July 02, 2010
2	Hyderabad	August 04-13, 2010	August 11, 2010
3	Shillong	August 28-03, 2010	September 01, 2010
4	Port Blair	October 02-06, 2010	October 04, 2010
5	Trivandrum	October 02-07, 2010	October 04, 2010

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