

National Media Workshop on NMT

(Friday, November 19, 2010, Pune)

The day-long media workshop and field trip was organised on November 19 from 09.30 am-05.30 pm at Yashwantrao Chavan Academy of Development Administration (YASHADA), Pune, Maharashtra.

Minute to Minute Program (Workshop & Field Trip)

09.30 am – 05.30 pm

09.30 am - 09.45 am	Registration
09.45 am - 10.15 am	<ul style="list-style-type: none">• Introduction of NMT workshop• Screening of short film (15m duration)
10.15 am - 10.45 am 10.45 am - 11.15 am	Session I: NMT: An overview <ul style="list-style-type: none">• NMT: Global perspective by Mr Christopher Kost• Overcoming mobility crisis by Mr Rishi Aggarwal
11.15 am - 11.30 am	Tea Break
11.30 am - 12.00 pm 12.00 pm - 12.30 pm	Session II: Giving way to Cyclists <ul style="list-style-type: none">• Problems, issues and solutions by Mr Sujit Patwardhan• Developing NMT Infrastructure by Ms Anvita Arora
12.30 pm - 01.00 pm 01.00 pm - 01.30 pm	Session III: Pedestrians' rights on road <ul style="list-style-type: none">• Ensuring safety on roads by Mr Prashant Inamdar• Neglect of Pedestrians in Urban Transport Planning by Mr Vidyadhar Date
01.30 pm - 02.30 pm	Lunch Break
02.30 pm - 03.00 pm 03.00 pm - 03.30 pm	Session IV: Media Analysis <ul style="list-style-type: none">• Media Reporting on NMT by Mr Buroshiva Dasgupta• Open Forum (moderated by Mr Jayanta Basu)
03.30 pm - 03.45 pm	Conclusion and Recommendations
03.45 pm - 04.00 pm	Tea Break
04.00 pm - 05.30 pm	Field Trip to Cycle Track on Pune BRT (<i>Optional for Pune journalists</i>)

SPEAKERS

Name	Organisation	Designation	City	Download
Mr Sujit Patwardhan	Parisar	Founder Member	Pune	PPT
Mr Christopher Kost	ITDP	Technical Director	Ahmedabad	
Dr Anvita Arora	iTrans	Director and CEO	Delhi	PPT
Mr Vidyadhar Date	The Times of India	Eminent journalist	Mumbai	
Mr Rishi Aggarwal	CST-India	Director	Mumbai	PPT
Mr Prashant Inamdar	Pedestrian First	Convener	Pune	
Mr Buroshiva Dasgupta	Business Economics	Consulting Editor	Kolkata	

JOURNALISTS

City	Names	Organisation	Language
New Delhi	Dushyant Sharma	Nai Duniya	Hindi
Ahmedabad	Ketan Trivedi	Chitralekha	Hindi
Chennai	Pon Dhanasekaran	Puthia Thalaimurai	Tamil
Bangalore	Sridhar AG	Bangalore Mirror	English
Kolkata	Jayanta Basu	The Telegraph	English
New Delhi	Dipak Kumar Dash	The Times of India	English
Jaipur	Abhishek Shrivastav	Rajasthan Patrika	Hindi
Hyderabad	CVLN Prasad	Andhra Jyoti	Telugu
Mumbai	Rajil Menon	Down To Earth	English
Pune	Sarang Dastane	The Times of India	English
Pune	Nitin Brahme	Pune Mirror	English
Pune	Rahul Chandawarkar	DNA	English
Pune	Surekha Sule	Freelance	Marathi, English
Pune	Partha Biswas	Intelligent Pune	English
Pune	Yogiraj Prabhume	Maharashtra Times	English

Brief Bio of Speakers

Mr Christopher Kost, Technical Director, ITDP

He is the Technical Director of Institute for Transportation Development and Policy. Chris joined ITDP as a full time staff member in 2008 after being involved as a consultant since 2004, focusing on transportation projects in Africa and India. In Cape Town and Accra, he performed greenhouse gas assessments of proposed BRT systems. In Johannesburg, he helped the city apply for certification of the Rea Vaya BRT system under the Clean Development Mechanism. Before joining ITDP, Chris worked for the Transportation and Land Use Coalition (now Transform) in Oakland; the Metropolitan Transportation Commission, also in Oakland; the City of Berkeley's Planning Department; Meyer, Mohaddes Associates, Los Angeles; and Delin Consult in Accra. Chris received his bachelor's and master's degrees in environmental policy from the Earth Systems Program at Stanford University. He currently resides in Ahmedabad where he helped develop a public transport demand model and operation plan for the city's BRT system.

Mr Rishi Aggarwal, Director-Institutional Relations, CST-India

He has been involved with grassroots advocacy and action on numerous urban planning and environmental issues in Mumbai and has extensive experience working with government and civil society organizations. Rishi was Project Officer with Bombay First during 2003-05 when the Vision Mumbai Report was submitted to the Government of Maharashtra. Rishi is one of the founder members of Mumbai Environmental Social Network. Here, among other projects, he was COO, Koolpool, which was India's first attempt at a systematic car pooling service. In 2007, in recognition of his leadership skills the US Department of State selected Rishi for the International Visitors Leadership Program. In 2009, Rishi contested the Lok Sabha elections with a strong belief that young people should join politics. Immediately before joining CST, Rishi was a Research Fellow with Observer Research Foundation (Mumbai).

Mr Sujit Patwardhan, Founder Member, Parisar

He is a graphic designer and printer by profession and founder member and Trustee of Parisar since its inception in 1982. He has driven Parisar's efforts to bring issues of environment centre-stage -through citizens' campaigns, collaborative activism with other like minded organizations and advocacy efforts to highlight the need to ensure industrial and urban development does not lead to damage and destruction of the environment. He has served on several important committees such as – Maharashtra State Environment Protection Committee, High Court Committee for overseeing building permissions granted in Mahabaleshwar and Panchgani, Mahabaleshwar Panchgani Regional Planning Board, Urban Heritage Committee of PMC (Pune Municipal Corporation), Development Plan Steering Committee for PMC etc. Since the mid-1990s he has concentrated on advocacy for Sustainable Urban Transport Policy.

Ms Anumita Arora, Director and CEO, iTrans

She is an Architect and Transport Planner and completed her PhD thesis on Socio-Economic Impact Assessment (SEIA) methodology for Urban Transport Projects: Impact of Delhi Metro on the Urban Poor, from the Civil Engineering Department of the Indian Institute of Technology, Delhi in 2007. Currently, she is the Director and CEO of Innovative Transport Solutions (iTrans), an incubatee company of the Indian Institute of Technology (IIT), Delhi. She is also the India Representative of

Interface for Cycling Expertise, I-CE, Netherlands. She is the President of the Global Feet and Fiets Foundation, Netherlands and Director of the Institute for Democracy and Sustainability (IDS), Delhi. She also teaches Transport Planning in the Urban Design Department in the School of Planning and Architecture (SPA), Delhi. She was associated with Transportation Research and Injury Prevention Program (TRIPP), IIT, Delhi, a VREF Centre of Excellence, for nearly 12 years and has been involved in projects pertaining to the inclusion of the vulnerable road users and the urban poor in transport planning. She is a certified trainer in non-motorized inclusive planning and has ongoing projects to integrate BRT and NMT systems in large cities.

Mr Vidyadhar Date, Eminent Journalists

He is the author of a book *Traffic in the era of climate change - walking, cycling, public transport need priority*. It is a multi disciplinary look at various issues. He has worked for over three decades as a journalist in the Times of India in Mumbai writing on different subjects including transport, urban issues, politics, labour, theatre etc. He has also written articles in various other newspapers and journals.

Mr Prashant Inamdar, Convener, Pedestrian First

He is the convener of Pedestrians FIRST. It was founded in 2008 and takes up issues related to pedestrian rights and safety. It is fighting to give first priority pedestrian in the road engineering and traffic planning. Safety, equity/social justice, and traffic congestion are its guiding principles. It works with a core group of volunteers. They work with people to take up issues in their own neighbourhood, to create awareness and pressure. Pedestrians FIRST volunteers participate in a wide variety of activities to promote pedestrian issues and regularly interact with government officials through meetings, letters, and emails. Group members have prepared a number of reports on the city's pedestrian problems and potential solutions, including a report the status of pedestrian facilities in Pune and another on local zebra crossings. The organization has also worked on projects related to sidewalk and crossing improvements, pedestrian refuges, road junction improvements, sidewalk encroachments, and pedestrian signals. Pedestrians FIRST had also joined hands with Parisar and the Pune Traffic and Transportation Forum to create a Non-motorized Transport (NMT) cell at the Pune Municipal Corporation.

Mr Buroshiva Dasgupta, Eminent journalist and editor

He has been a practicing journalist for over 25 years in the media in various capacities like staff reporter, special correspondent, assistant editor, resident editor, consulting editor in major Indian newspaper groups like The Statesman, The Times of India (The Economic Times), The Indian Express (The Financial Express) Before joining as a professor, and later director, of Manipal Institute of Communication in the southern Indian state of Karnataka, Buroshiva went to Africa on a full time teaching assignment at the University of Asmara, Eritrea in east Africa. At present, Buroshiva is the Programme Director of Development Communication, a course which he has devised for the Rabindranath Tagore Centre for Human Development Studies, Calcutta University. Buroshiva is the founder-editor of the Indian Edition of the refereed media online magazine Global Media Journal which is published from ten countries of the world. He has visited the United Kingdom on a British Government invitation (1990) and has taken part in several BBC programmes.